



## RISING LEADERS COUNCIL OVERVIEW

The RLC is being established to act as a resource to assist the Revista Executive Team and Advisory Board to further the mission of Revista-

To harness the power of data and market intelligence to-

- Increase transparency around investment risks, benchmark performance, best practices, and industry trends.
- Develop actionable insights to improve the outcomes of investments.
- Create content and connections that foster innovation, attract a talented workforce, and inspire knowledge sharing.

The RLC offers emerging leaders the unique opportunity to help identify and tackle critical issues impacting the industry by working on key industry initiatives, establishing a strong network of mentors and associates, and further developing leadership skills with support and guidance from top industry leaders.

The selection of RLC members will be highly competitive, with the inaugural RLC class comprised of not more than 10 professionals in the healthcare real estate sector. The RLC is a three-year commitment and members will meet as a group monthly over video meetings and in-person 3x per year to work on initiatives established annually by RLC members and Revista Advisory Board members.

## ATTRIBUTES SOUGHT IN RLC CANDIDATES:

- Strong leadership skills
- The ability to think creatively and strategically
- A commitment to growth within their company and within the medical real estate industry
- At least 5 years but not more than 10 years of work experience in the medical real estate industry
- Employed by a company that subscribes to Revista data (and/or Health System Leaders who will be given access if not current subscribers)

## MEMBERS MUST BE WILLING TO:

- Commit volunteer time to work on RLC initiatives as established by RLC members and the Revista Advisory Board.
- Participate in developing conference sessions.
- Monthly/bi-monthly status update meetings to further initiatives
- Gather in-person three times per year to provide updates on initiatives, discuss current events, plan and network with fellow members and industry leaders.
  - Revista Annual Event (late winter)
  - Co-located event at BOMA (late Spring), Globe St. (Early December) or other industry event
  - Annual Retreat for members to further initiatives and grow relationships
- Pay council membership dues of \$500 per year to help cover meeting expenses. *Note: All travel expenses related to in-person meetings will be the responsibility of committee member.*

## TERM

3 years

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## APPLICATION SUBMISSION DETAILS

Candidates must submit the following:

- Completed RLC Candidate Application & Essays
- Resume
- Submit (1) Recommendation Form from a senior-level executive in their firm
- Submit (1) Recommendation Form from a peer in their firm

**NOTE:**

**Please combine into a single PDF and email to [RLC@revistamed.com](mailto:RLC@revistamed.com).**

**Applications are due by September 15, 2021. Members of the first class of the RLC will be announced in November 2021.**

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## RLC CANDIDATE APPLICATION

### Contact Information

Name	
Email Address	
Phone Number	
Mailing Address	
Company Name	
Title	
# Years in Medical Real Estate Industry	
Signature	
<i>By signing above, I understand that RLC membership requires a significant time commitment. Submission of this application confirms my commitment to participation throughout my 3-year term on this council.</i>	

### Resume

Please include a copy of your resume as part of your application.

### Essays

**What is the biggest challenge facing healthcare real estate today? As a member of the RLC what type of initiative would you develop to help solve this challenge?**

(insert your response here)

**What are two ways in which data/technology will/should impact healthcare real estate?**

(insert your response here)

**What kind of impact do you hope to have on the healthcare real estate industry?**

(insert your response here)

**Who has made the greatest impact on your career? How did they impact you?**

(insert your response here)

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## SENIOR EXECUTIVE RECOMMENDATION FORM

### Contact Information

Candidate Name	
Your Name	
Your Title	
Your Company Name	
Your Email Address	
Your Phone Number	
Signature	
<i>By signing above, I understand that RLC membership requires a significant time commitment. Submission of this recommendation confirms my support of this candidate's participation throughout their 3-year term on this council.</i>	

### Endorsement Essays

**What is the individual's current role and responsibilities at the company?**

(insert your response here)

**What unique qualities will this individual bring as a member of the RLC?**

(insert your response here)

**Where do you see this individual in ten years?**

(insert your response here)

**Is there anything else you would like to add about the individual you are recommending?**

(insert your response here)

### Selection Day

**May we contact you with further questions about your endorsement of this candidate?**

YES       NO

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## PEER RECOMMENDATION FORM

### Contact Information

Candidate Name	
Your Name	
Your Title	
Your Company Name	
Your Email Address	
Your Phone Number	
Signature	

### Endorsement Essays

How do you know the individual you are recommending for the RLC & why do you think they are a good fit?

(insert your response here)

What do you see as the individual's greatest strengths? Please give specific examples by writing about a situation in which the strengths have been evident.

(insert your response here)

Where do you see this individual in ten years?

(insert your response here)

### Selection Day

May we contact you with further questions about your endorsement of this candidate?

YES       NO

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